

Delight your customers



FSS, partners with Entrust Datacard

- Market leader in instant issuance
- 30,000+ installations worldwide
- EMV compliant
- 40+ years of experience*

Enhance customer satisfaction with on-demand, personalized and secure card issuance

The card market has been fast growing in India, especially with the younger generation preferring cards due to their inherent convenience and ease of use. Banks are looking for ways to offer **innovative card products** to customers to enhance customer engagement and increase customer loyalty. In this era of **instant gratification**, one of the key differentiators is instant issuance of personalized cards - from new card issuance, to emergency card replacement or re-issuance, or replacement of magstripe with EMV chip cards.

FSS, the market leader in card issuance in India has partnered with Entrust Datacard to offer instant card issuance, replacement and personalization services. The service allows banks to provide instant permanent personalized cards and secure PINs to customers. Moreover, it enables banks to create card programs that align perfectly with emerging customer demands for **personalization, flexibility and on-demand service**.

Service Highlights

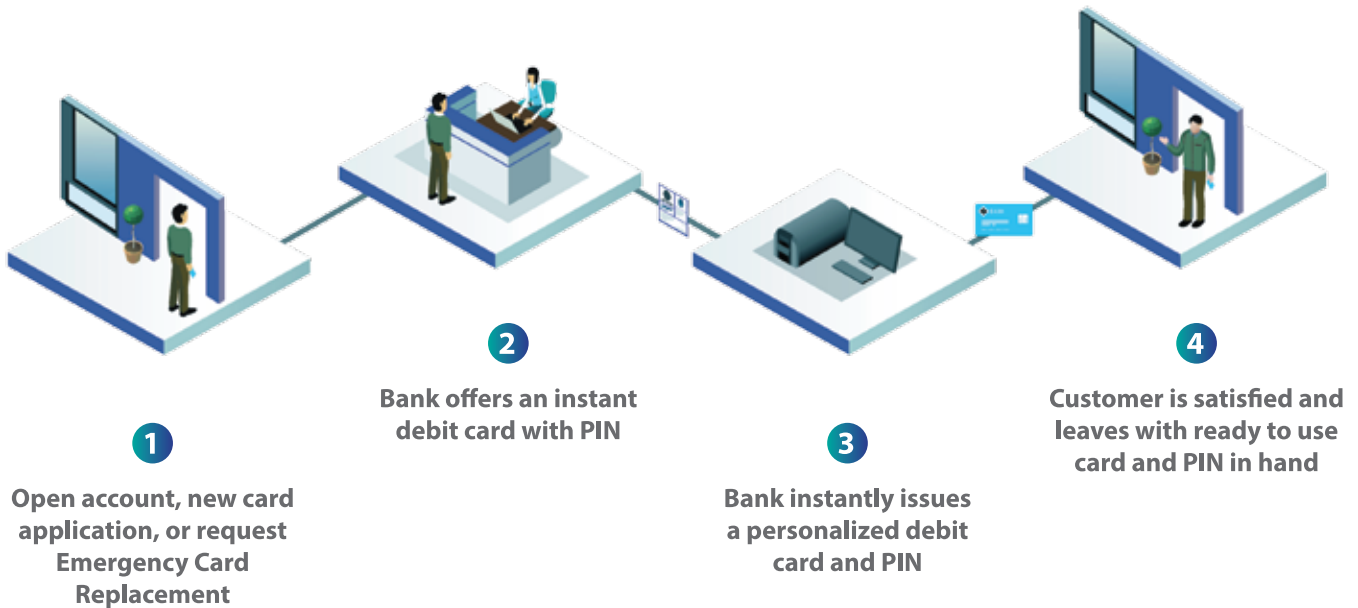
- ✓ **Secure issuance of personalized cards** from bank branches and distributed issuance centers
- ✓ **Instant issuance** of all types of cards, i.e. magstripe, EMV, contact and contactless cards
- ✓ **Fully-integrated service** including desktop printers, HSM, instant issuance software, integration and deployment services
- ✓ **End-to-end services** from account opening at self-service kiosks to card issuance through desktop printers/kiosks
- ✓ Tightly integrated with FSS Card Management Suite or can also be easily integrated with existing card management system, thereby making implementation process efficient and fast

*The statistics mentioned on the cover page belong to our partner Entrust Datacard

Benefits

- ✓ **Maximize convenience:** Cards are issued and activated for immediate use
- ✓ **Delight customers:** Cards can be personalized with customer selected unique designs and photographs
- ✓ **Personalized PIN selection:** Customers can create and get a PIN instantly
- ✓ **Increase revenue opportunities:** Instant issuance allows for faster and higher card usage and results in an uptick in revenue
- ✓ **Flexible pay per use model:** Enables banks to minimize capex investment
- ✓ **Reduce costs:** On-the-spot issuance helps reduce traditional card issuance costs

FSS Instant Issuance Services



**FSSNeT
Advantage**

26 years payments domain experience

Leading edge technology products

World class payment processing infrastructure

Quality leadership for delivery excellence

Pay per use model

About FSS

FSS is a payments technology leader. The company powers the payments initiatives of leading banks, financial institutions, processors, merchants, governments, corporates and regulatory bodies across the globe covering both retail and wholesale business segments. The company's end to end payments footprint spans across retail delivery channels such as ATM, POS, cards, mobile and internet as well as wholesale channels like mandate management and payment hub. FSS today has a worldwide presence and delivers business value to its clients via a diversified portfolio of software products, hosted payment services and software services.

For more information on our services please email us at : info@fsstech.com | www.fsstech.com

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FSS
POWERING
PAYMENTS